



**A Celebration Day for Girls™**

# **Customized Promotion Pack**

## **Design & Social Media**

### **Design**

- 1 Flyer**
- 2 types of letterhead**
- 1 E-mail signature**
- 1 Bookmark**

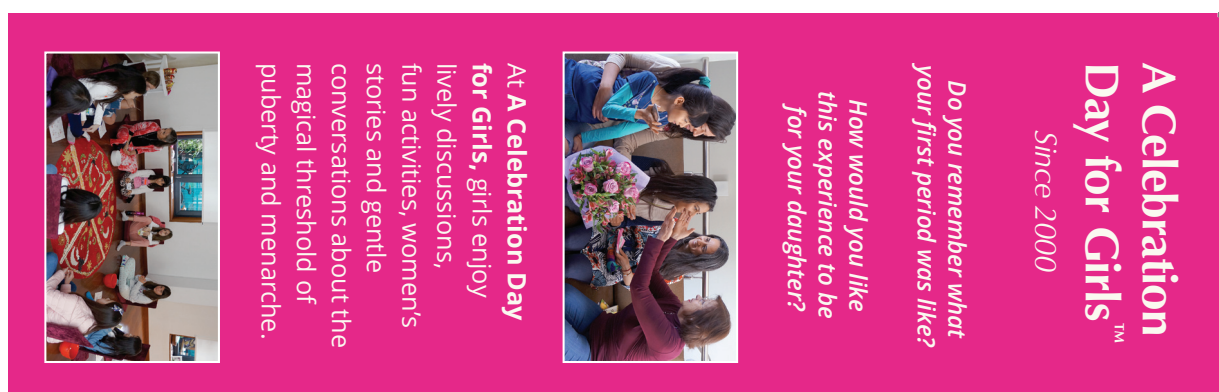
### **Social Media**

- 1 customised campaign of your choice,  
including 6 customised and themed instagram panels**

### **Translation Service**

**Translation service of your advertising materials into  
German (by native speaker)**

# Bookmark



# Letterhead



pick any of these CDG branding colours

# E-mail signature



A Celebration Day for Girls™

JANE BENNETT



A Celebration Day for Girls™

Friedel Fink Totnes & London [friedel@peace-patterns.com](mailto:friedel@peace-patterns.com)

pick any of these CDG branding colours

# Flyer



Thank you so, so, so much for last Sunday, and for breaking us all about what is on the road ahead of us. I loved what we made together, and I loved the way you shared things in great detail. The workshop was great too, I can't describe how much!

—James, 17

It was such a delight to have Celebration Day for Girls, with my class that got into feeling a new dimension, energy in our meeting place. So lovely!

—Lara

Since Celebration Day began has been so handy and open - asking questions and talking about the changes and experience of puberty. I'm so pleased.

—Sara

In 2000, Jane Bennett launched **Celebration Day for Girls**. Its popularity has seen it spread internationally with over 100 trained facilitators in 11 countries. Several thousand mothers and

## Celebration Day for Girls™



For girls 10-12 years and their mothers

*Do you remember what your first period was like? How would you like this experience to be for your daughter?*

Celebration Day for Girls is a special day for you and your daughter to celebrate the significant threshold of puberty and menarche (a girl's first period).

This mother-daughter workshop prepares you and your daughter with positive information, fun activities and supportive discussions around menstruation.

Celebration Day supports girls to have a positive outlook towards how they look, think and feel at this stage of their lives. Empowering them to be happier, more resilient and confident young women.

Find out more about upcoming workshops:



**North side**  
Patricia Falotila  
0429 877 642  
girlscott@gmail.com



**South side**  
Julia Christman  
0407 661 676  
julial@spreading.com.au

### Education and Empowering Girls

pick any of these CDG branding colours

# Social Media

Customized campaigns targeted to your audience can help you to: introduce a new service, provide information or content of your service, reach the right audience and increase your online outreach to your communities.

Campaigns can be fun, informative, creative and everything you want them to be.

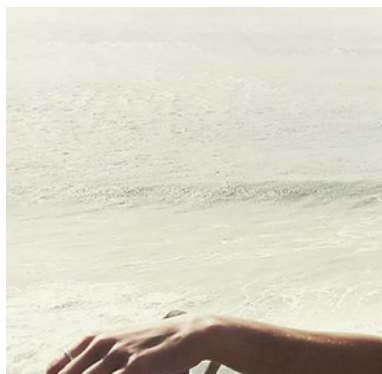
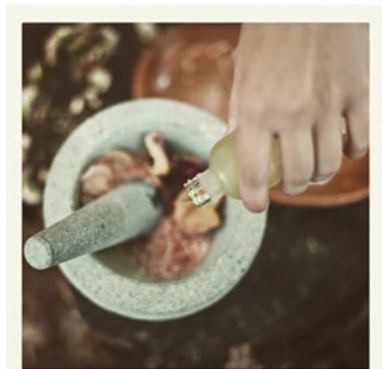
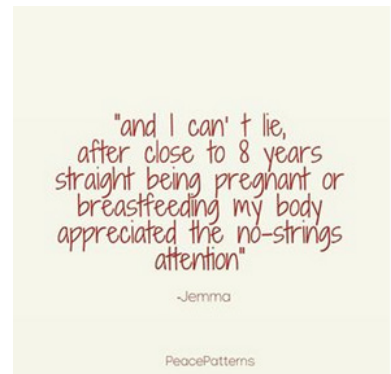
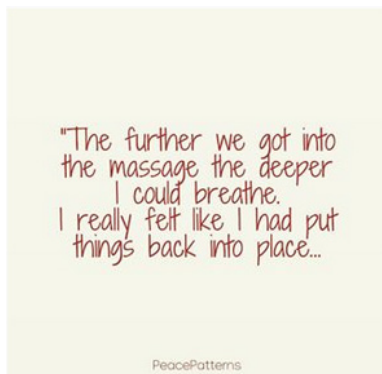
## Included in the package:

I design 6 - 9 panels for a theme of your choice that creates a visual impact for your Instagram campaign. If you need more panels this can be discussed.

Please mind that I don't provide the text for your post, but I can advise you on content. We can choose a mixture of your pictures and free stock photos respecting copyrights and user rights.



## Example campaign: Introducing followers to a new wellbeing business

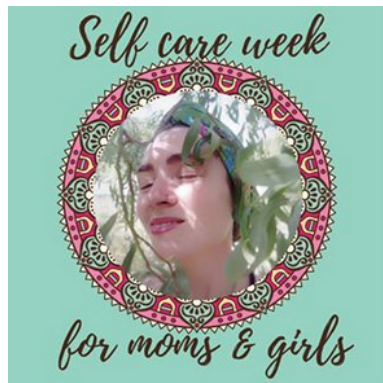




## Example campaign: Using CDG Marketing Templates



## Example campaign „Self Care Week“ I designed for CDG



# Translation Service

**Translation service of your advertising materials into German.**

**I am a German native speaker living in the UK.  
I can translate your:**

**CDG Flyers  
Bookmarks  
Letterheads, etc.**

For enquiries and prices please directly get in touch:  
[friedel@peace-patterns.com](mailto:friedel@peace-patterns.com)

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